



ANNUAL REPORT - 2024

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A Job is More than a Handout

The Skills Development and Livelihood Program (SDLP) aims to support vulnerable communities affected by disasters and those struggling to earn a living. It targets two Sustainable Development Goals: eradicating extreme poverty and empowering women. SDLP provides training for self-sufficiency and financial stability, helping individuals improve their lives with dignity. Skills training creates opportunities that can transform families, communities, and countries.

Operating in 22 countries around the world, SDLP works in partnership with other HHRD departments to provide comprehensive services for our beneficiaries. Graduates of the Orphan Support Program can access skills development classes to elevate their household status. The Emergency Relief and Development project often uses skills development as a fulcrum to pull communities up higher than they previously were before a natural or manmade disaster. For example, the SDLP is an essential component of a model village built in Pakistan to provide housing for victims of the 2022 floods.

We invite you to learn more about the courses that we teach in all of the countries that we serve. Please consider supporting our efforts. Your thoughtful gift could be the difference between a life of poverty and one of comfort for women and young people across the globe.



HHRD has developed a unique model under the Skills Development and Livelihood Program. The model is based on three components:

1. **Training:** to enable participants to generate income and develop entrepreneurship skills through their respective trainings.
2. **Livelihood and Income Generation:** To develop professional skills of participants by linking them with job markets for sustainability of livelihood. The program aims at increasing trainees' income level to the average Gross Net Income of their respective country.
3. **Life Skills Development:** To prepare trainees to contribute towards social change by developing their character through a series of learning sessions.

Your Contributions Supported Thousands

Total beneficiaries for 2024: 10,275

Country	Beneficiaries
Afghanistan	653
Bangladesh	270
Cambodia	59
Dominica	12
Dominican Republic	15
Ecuador	11
Haiti	48
India	587
Jordan	456
Kenya	809
Lebanon	626
Malaysia	10
Mexico	437
Morocco	36
Nepal	259
Pakistan	5,216
Peru	180
Philippines	134
Somalia	193
Suriname	25
Tanzania	168
Turkiye	70
Total	10,275

Pakistan

Location:

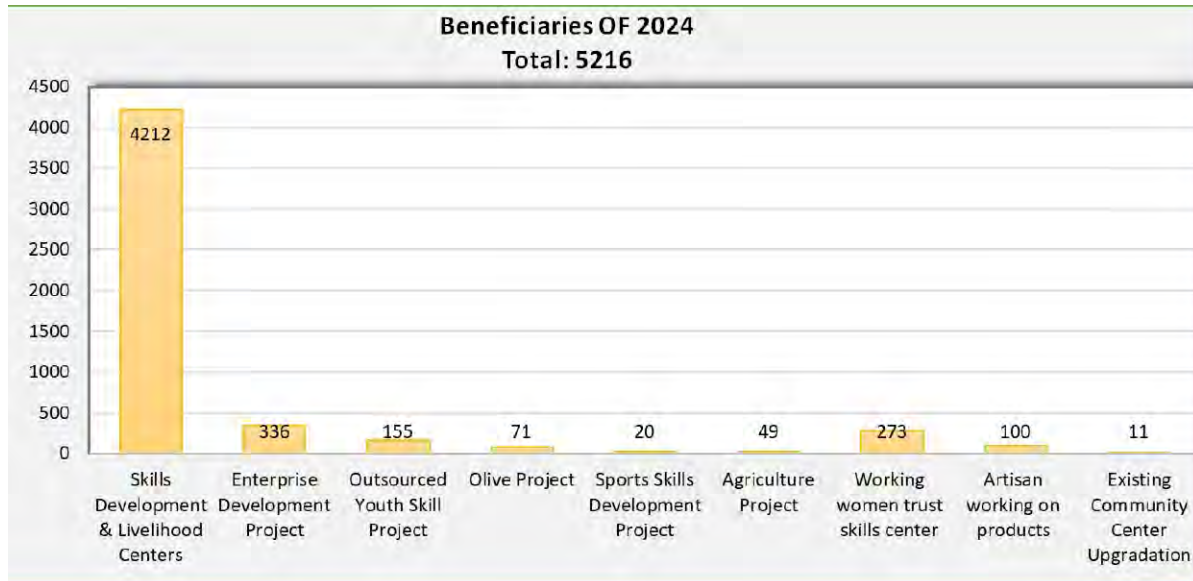
Azad Jammu & Kashmir, Balochistan, Gilgit, KPK, Punjab, Sindh, Islamabad



The current economic depression has affected the working class of the country, particularly women and youth. HHRD analyzed the country's situation and launched a program to equip women and youth of these communities with Technical and Vocational skills to produce Livelihood and economic generation opportunities.

SDLP Offers 7 Initiatives in Pakistan

1. Skills Development and Livelihood Centers – Skills training in 22 different subjects
2. Enterprise Development Project - This initiative provides sustainable livelihood opportunities by enhancing their capacity and establishing linkages with the local market.
3. Skillup Youth Project - SDLP collaborated with local organizations and colleges to deliver impactful training programs.
4. Olive Tree Project - The country heavily relies on imported oil, straining the economy, while the untapped potential of olive farming remains overlooked. SDLP provides olive trees and training on farming techniques to help local workers meet this need.
5. Sports Skills Development Program – In partnership with the Jalal ud Din Cricket Academy, SDLP offers this program to teach young people valuable life skills.
6. Agriculture Project – SDLP empowers small-scale farmers by improving agricultural practices, ensuring food security, and promoting sustainable growth.
7. Community Center Upgrading – SDLP assists existing community vocational center with challenges related to tools and equipment.



Trainings offered

- Dress Making Basic
- Dress Making Advance
- Fashion Designing
- Personal Grooming
- Henna Course
- Computer Basic
- Computer Professional
- Product Development Training
- Pattern Drafting
- Arts & Crafts
- English Language Course
- Food Preservation
- Kitchen Gardening
- Graphics Designing
- Digital Marketing
- Social Media Marketing
- Freelancing
- Canva Course
- Domestic Electrician
- Mobile Phone Repair
- CCTV Camera Installation
- Solar Panel Installation

Project Outcomes

- A total of 15,308 products, including school uniforms, school bags, cloth bags, and Eid garments, were crafted by registered artisans working under SDLP.
- 11,200 olive plants were planted across Loralai, Hattian, Chakwal, Chakri, and Lower Dir.
- 49 beneficiaries were supported through the Agriculture Project, including 25 beneficiaries under the Seed of Hope initiative in response to the devastating 2022 floods.
- 392 Skills Development graduates received business start up kits
- HHRD upgraded 11 existing community centers, including computer labs in Dukhtran Islam Academy Rawalpindi and the Community Center in Islamabad
- 235 students graduated with certificates in IT



Afghanistan

Location:

Kabul, Kunar, Ghazni, Zabul, Nangarhar, and Laghman provinces

HHRD Afghanistan started the Skills Development and Livelihood Program in 2014. The aim is to alleviate economic hardships, particularly in light of high unemployment, inflation, and food insecurity rates. Breadwinners in these families require employable skills to establish their own businesses or secure jobs and become self-sufficient.

SDLP Offers 2 Initiatives in Afghanistan

1. Skills Development and Livelihood Centers – Skills training in 4 different subjects
2. Food Security and Livelihood Program – Additional courses are offered along with monthly food distribution to ensure that families remain safe and stable while participants are in training



Training offered

- Computer classes
- Tailoring classes
- Intermediate English class
- Basic literacy
- Mobile phone repair
- Electrical engineering
- Refrigerator repair
- Air conditioner repair
- Generator repair
- Car/motorbike repair
- Poultry farming

Project outcomes

- All Food Security program participants received a business start up kit upon graduation
- 15 trainees started their own small business after graduation in Kunar, Zabul and Ghazni provinces
- 1150 mobile phones were repaired by the trainees in the last two months of their training

Bangladesh

Location:
 (Cox Bazar) Rohingya refugee camp



SDLP serves the displaced Rohingya Refugees living in Bangladesh by partnering with two vetted, local organizations. One program focuses on survivors of Gender Based Violence, so all of the trainees are women. This is important because the ability to earn a living removes barriers many women face when trapped in abusive situations.

Many GBV victims are trying to cope with severe anxiety, depression, and post-traumatic stress disorder (PTSD). The need for mental health services is immense. Our team of doctors are there to provide individual and

group Psychosocial Therapy to facilitate the healing process and provide hope.

The other program offers training and mentorship to students, preparing them for the market and future entrepreneurship. Our Sewing & Stitching project enables women to learn new tailoring skills and gain independence while working from home. Our handicraft project trains women with the machines and skills needed to create traditional handicrafts and start a small business to support themselves.

Training offered

- **Stitching** - Includes the creation of traditional items such as Nakshi Kantha and other handcrafted goods.
- **Sewing** - Training on various sewing techniques for producing garments and custom clothing items.
- **Beading Craft** - Focuses on crafting intricate beadwork for jewelry and decorative products.
- **Handicraft training center** in Camp 16 where women can learn to produce items such as jute bags, block and hand prints and Nakshi clothes.

Project outcomes

- 4,112 products manufactured, exceeding the total goal of 3,500
- 638 individual counselling sessions and
- 126 group counselling sessions
- Each participant received a business start up kit
- Trained 120 women and teenage girls in handicrafts

Cambodia

Location:
Kandal and Takeo provinces



The fishermen in Cambodia live on boats in the river which serve as both a source of livelihood and shelter. HHRD provided new boats so that families could increase their yield by traveling to new fishing waters, earning more than double their previous income. This allows children to go to school and provides more money for expenses such as food and clothing.

Training offered

- SDLP offers new boats to improve the livelihood of fishermen and ensure that they can earn enough to support their families.

Project outcomes

- 10 boats were delivered to impoverished families
- 41 children were able to attend school

Dominica

Location:
Dominico State Prison



This prison reentry project is designed to empower inmates with technical skills in building trades for gainful employment upon release. Together, these factors will reduce recidivism by giving inmates opportunities to improve their lives.

Training offered

- Masonry, Tile, Painting, Carpentry, General building construction

Project outcomes

- 12 young men trained
- Trained inmates have secured jobs within the prison in their respective trades.

Dominican Republic

Location:

Santo Domingo (urban area) & San Pedro (rural area)



This project is aimed to satisfy the educational needs of the Dominican Republic Muslim & non-Muslim Communities. To build a network of job opportunities within the community, HHRD works with organizations who have the means to employ trainees once they successfully complete the courses, ensuring adequate work at the end of training.

Training offered

- Computer science
- Graphic design
- Refrigeration
- Mobile phone repair

Project outcomes

- 15 students trained
- 15 students still on track to graduate

Ecuador

Location: Quito



SDLP began working in Ecuador in 2024, with a goal of enrolling 25 students. The purpose of this project was to promote socio-economic prosperity in a vulnerable Muslim community, eradicate extreme poverty and empower young men and women through skills development.

Training offered

- English language for call centers

Project outcomes

- 90% of students showed measurable improvement

Unlocking University Doors with English

Mohamed, an 18-year-old student from Quito, Ecuador, always dreamed of becoming an engineer. His fascination with designing and building structures grew from watching his father repair houses in their neighborhood. However, his aspirations faced a significant hurdle: the English proficiency requirement for university admission.

English had always been Mohamed's weakest subject. His public school offered limited resources, and he struggled to grasp the basics.

When he learned that passing an English exam was mandatory to enroll in his desired engineering program, he felt overwhelmed. Despite the odds, Mohamed refused to give up.

Determined to improve, Miguel enrolled in the SDLP English course offered by HHRD. From the start, he realized this was not like his previous classes. The course emphasized interactive learning, practical communication, and real-world applications. The lessons included group discussions, problem-solving tasks, and role-playing scenarios that made English feel alive and relevant.

One milestone came when Mohamed successfully completed a listening comprehension activity. For the first time, he understood an entire audio segment without needing subtitles. Encouraged, he began dedicating extra hours each day to practice speaking, writing essays, and expanding his vocabulary.

As the university entrance exam approached, Miguel prepared rigorously. He wrote mock essays, practiced speaking with his classmates, and tackled reading passages from the textbook. On exam day, Mohamed nervously walked into the test center. Weeks later, he received the news: not only had he passed the English exam, but he had scored in the top 15%.

His achievement was more than just a test result. It represented his transformation—from a student who once feared English to someone who saw it as a bridge to his future. Mohamed's hard work earned him a spot in the engineering program, and his English skills continued to benefit him. He hopes and aspires to participate in global workshops.

Haiti

Location: Leogane

The SDLP initiative in Haiti is designed to address the unique challenges and opportunities in Haiti's economic landscape. Launched in 2021 after a big earthquake, the program is committed to equipping Haitian individuals, specially the vulnerable people in Leogane, with the necessary skills to thrive in the local job market and contribute to the country's sustainable development.

Courses offered

- Sewing
- Solar panel installation
- Plumbing and electricity

Project outcomes

- 85% of program participants graduated successfully

Electrifying the Future



Attis Hoobens, a tech enthusiast in his early 20s, faced the daily struggle of living without reliable electricity. His community, like many others in Haiti, lacked reliable electricity, and Hoobens often relied on kerosene lamps to light his home.

In early 2024, he discovered a solar panel installation training program by HHRD aimed at promoting sustainable energy. Seeing it as a chance to gain skills and improve his community's access to clean energy, Hoobens enrolled in the 6-month course. He was taught the fundamentals of solar energy, the

science behind solar panels, wiring systems, and how to troubleshoot and repair installations. The program was structured to provide both theoretical knowledge and practical, and he also gained valuable hands-on experience, working with skilled instructors to install solar systems in different homes and businesses around the area.

After certification, Hoobens applied his skills to improve his family's living conditions and plans to start a business to help others. His successful home installation inspired neighbors facing similar energy challenges.

Lebanon

Location: Bekka, Beirut, Tripoli



Lebanon's economic crisis, worsened by the 2020 Beirut port explosion and the recent aerial bombardments, have led to high unemployment, inflation, poverty and child labor. It is vital to provide youth with employable skills to enter the highly competitive labor market. HHRD has been offering skills development training since 2021, focusing on a variety of contemporary fields so that graduates can capitalize on emerging trends.

Training offered

- Solar panel installation
- Mobile phone repair
- Kindergarten teacher
- Cooking
- Hairstyling for men
- Hairstyling for women
- Agro food processing
- Agro mechanic
- Food safety
- Computer maintenance
- Graphic design
- Sewing
- Marketing
- Auto mechanic
- Motorcycle mechanic
- Electrical
- Hospitality
- Photography
- Computer programming
- Nursing
- Microsoft Office
- Secretarial skills
- English language

Project outcomes

- HHRD exceeded enrollment targets by 33%

Key Achievements

Training Centers Expansion	<ul style="list-style-type: none">▪ Enrolled 649 beneficiaries in courses ranging from vocational training and IT skills to entrepreneurship.
Vocational Training Programs	<ul style="list-style-type: none">▪ Delivered 23 different courses with 38 classes.▪ Certified 649 individuals with skills for immediate employment or self-employment.
Women Empowerment Initiatives	<ul style="list-style-type: none">▪ Engaged 397 women in skill-building programs such as cooking, sewing, kindergarten and home-based businesses.
Small Business Support	<ul style="list-style-type: none">▪ Distributed 148 toolkits to graduates of the program, enabling them to start small enterprises.▪ Conducted 11 soft skills & financial literacy workshops to ensure effective business management.

India

Location:

13 locations throughout the country including Meraj Colony and Hakeempet



SDLP partnered with a vetted local organization to provide services for youth in India. Certification programs were conducted in each area after completing the course enabling graduates to find work in their field.

Courses offered

- A/C Technician
- Mobile Phone Technician
- Tailoring and Fashion Design
- Henna
- Computer Training
- Soft Skills

Project outcomes

- 587 students trained in 6 skill areas in 13 locations

Jordan

Location: Amman

HHRD's Jordan branch was registered in April 2013, and the first skills development class was held a year later. Beginning with sewing, embroidery and handicrafts, the program celebrated its tenth year of operation in 2024. Beneficiaries come from four different refugee populations in addition to local community members.



Project outcomes

- In 2024, SDLP Jordan increased enrollment by 25% over 2023

Training offered

- Sewing
- Hand embroidery
- Handicrafts
- Detergents
- Hairstyling

Key Achievements

Training Centers Expansion	<ul style="list-style-type: none"> ▪ Opened 1 new training center in Amman ▪ Enrolled 456 beneficiaries in different vocational courses
Vocational Training Programs	<ul style="list-style-type: none"> ▪ Delivered 9 different courses with 31 classes. ▪ Certified 456 individuals with skills for immediate employment or self-employment.
Women Empowerment Initiatives	<ul style="list-style-type: none"> ▪ Engaged 456 women in skill-building programs, such as handicrafts, sewing, embroidery, making detergent, and home-based businesses.
Small Business Support	<ul style="list-style-type: none"> ▪ Distributed 246 toolkits, sewing machines and raw materials to graduates of the program, enabling them to start small enterprises. ▪ Conducted 31 soft skills & financial literacy workshops to ensure effective business management.

Türkiye

Location: Gaziantep

Refugees in Türkiye encounter difficulties accessing the job market. Tens of thousands of university and high school graduates are looking for job opportunities in unhealthy conditions due to high competition and lack of qualifications. SDLP began work to provide these young people with marketable skills, improving their odds of securing lasting employment.



Training Offered:

- Sewing Media
- Computer Programming
- Marketing
- E-commerce

Project Outcomes:

- HHRD met enrollment targets

Key Achievements

Training Centers Expansion	<ul style="list-style-type: none"> ▪ Enrolled 110 beneficiaries in courses ranging from vocational training, and IT skills to entrepreneurship.
Vocational Training Programs	<ul style="list-style-type: none"> ▪ Delivered 4 different courses with 6 classes. ▪ Certified 110 individuals with skills for immediate employment or self-employment.
Women Empowerment Initiatives	<ul style="list-style-type: none"> ▪ Engaged 70 women in skill-building programs, such as sewing, IT and home-based businesses.
Small Business Support	<ul style="list-style-type: none"> ▪ Conducted 4 Soft skills & financial literacy workshops to ensure effective business management.

Mexico

Location:

Mexico City, State of Mexico and Chiapas

HHRD's Skills Development & Livelihood Program operates in three locations in Mexico. Beginning in 2022, this country was added to the roster because a need was identified in America's closest developing neighbor. Our beneficiaries are adults, mostly single mothers, who are looking to acquire the necessary skills to obtain jobs with salaries above the average.

Trainings offered

- Barber training
- Cell phone repair
- Accounting for Non-Accountants
- English language
- Hairstyling
- Cooking
- Teaching English language
- Computer
- Tailoring
- Herbs

Project outcomes

- 81% of program participants graduated from their courses in Mexico City
- In Chiapas, 99% of program participants are indigenous Tsotsiles women, most of whom did not complete primary school. The herbs course revives the traditional knowledge of medicinal plants, a practice once passed down through generations.
- 75% of graduates in Chiapas are already generating income

ToMaxx Bakery



Cooking. It is something that three of our older female trainees have done all their lives. After retiring from other work, they had little income and were unable to find new jobs. Instead of accepting their fate, they signed up for a cooking class with HHRD. Not only did SDLP provide skills training, but it also delivered specialized tools including a mixer, an oven and a simple table to help these women get started in their business. While they each had personal equipment to cook with, it was insufficient for commercial purposes.

With this business start up kit and the training they needed, these three women were able to open their own bakery. Alhamdulillah, it is providing them with enough resources to continue living comfortably and enjoy their golden years at the same time.

Morocco

HHRD established a skills development center in Morocco shortly after the devastating earthquake of 2023. As part of its mission to elevate humanity, the SDLP provides a means by which the local population can recover and improve. This contributes to both long term recover and resilience in the region.



Training Offered

- Sewing
- Tailoring

Project Outcomes

- HHRD exceeded enrolment targets by 20%
- All SDLP participants were women, providing much needed support for local families

Key Achievements

Training Centers Expansion	<ul style="list-style-type: none"> ▪ Enrolled 46 beneficiaries in sewing & embroidery course.
Vocational Training Programs	<ul style="list-style-type: none"> ▪ Delivered 1course with 2 classes. ▪ Certified 46 individuals with skills for immediate employment or self-employment.
Women Empowerment Initiatives	<ul style="list-style-type: none"> ▪ Engaged 46 women in skill-building programs.

Nepal

Location:

Jhapa, Siraha, Mahattari, Chitwan, Kathmandu & Kapilvastu districts

Launched in 2019, SDLP has been a breakthrough step in sustainable development and has significantly contributing to the improvement of the standard of living of marginalized communities in Nepal. Since its inception, more than 959 persons have finished their courses in various areas and been able to get jobs in large corporations in their area or set up their small businesses, successfully raising their income levels.

Courses offered

- Barista training
- Computer operator
- Advanced Dhaka weaving
- Advanced electrical appliance repair
- Tailoring
- Advanced tailoring
- AI
- House wiring
- Building electrician
- Graphic design
- Japanese language
- Honeybee farming

Project outcomes

- 93 (36%) graduates started their own businesses
- 76% of graduates are earning more than the average GNI of Nepal.



"My name is Saroj Khulgel, I live in Chitwan. Despite having the desire to contribute meaningfully, I lacked the skills and confidence to make a real impact in my community. The opportunity to train as a building electrician opened the door for me to unlock my potential and align my skills with a clear purpose.

Since completing the program, I have been using my newfound expertise to assist my community by addressing electrical issues. The appreciation I've received for my professionalism and commitment

has strengthened my reputation, and the certification from HHRD has earned me the trust of my fellow villagers. I am glad that now I have a professional skill with me. I sincerely thank HHRD for their invaluable support to youth like me."

Kenya

Location:

Turkana, Nairobi, Tana River, Kilifi, Nyeri



Africa's youth unemployment rate is below the global average. The low rate masks the greater labor market challenges associated with employment quality – including high rates of vulnerable employment and underemployment. SDLP is designed for the socio-economic development of people especially women from vulnerable and drought-affected communities. It embodies the approach to eradicate poverty among the most neglected segment of society providing them with employable skills and facilitation for home-based income-generating activities.

Training offered

- Information technology
- Tailoring/embroidery
- Henna
- Electronics & mobile phone repair
- Cooking and baking

Project outcomes

- 179 graduates received business start up kits
- Overall, graduates nearly doubled their previous monthly income and in some cases, graduates more than doubled their monthly income.
- All SDLP trainees received Ramadan food packages

Somalia

Location: Mogadishu



A significant aspect of unemployment is a lack of education. Nearly half of children in Somalia do not attend school, which further limits their career prospects. Poverty remains a generational issue, with four in every five children living in some form of deprivation. Creative industries in Somalia thrived before the civil war but declined during it – now younger people are reviving them, according to the World Bank. The arts are a particularly effective way of reducing unemployment as they offer opportunities for both women and young people, the most affected by unemployment in Somalia.

Training offered

- Information communication technology
- Henna
- Tailoring and embroidery

Program outcomes

- 35 trainees received business start up kits
- On average, graduates increased their monthly earnings by \$110, more than double their previous earnings

Tanzania

Location: Temeke



In Tanzania youth unemployment stands at 11.5 per cent in spite of high rates of economic growth in the past decade. Unfortunately, the rapid economic growth has left many young people behind. SDLP ensures that each trainee is prepared to enter national and/or international job markets using practical teaching methods.

Training Offered:

- Computer Studies
- Electronics & Mobile Phone Repair
- Henna Artistry

Project Outcomes:

- 36 graduates received business start up kits; all graduates increased their monthly earnings.

Suriname

Location:

Paramaribo, Wanica & Brokopondo

Suriname, located on the northern coast of South America, hosts a blend of Asian, African, and European influences. The official language is Dutch, spoken by over 60% of the population. Sranan Tongo, an English-based creole language, is also widely used in daily life. Supported by an international partner, SDLP focuses on equipping participants with driving licenses in various categories, including BE (personal vehicles), truck, and bus licenses.



Training offered

- Small vehicle license
- Truck driving license
- Bus driving license

Project outcomes

- 3 graduates have successfully received their license
- The remaining 22 participants are currently undergoing training
- 6 women are enrolled, marking a significant advancement in gender equity in this male dominated field

A License to Save Lives

At 27 years old, Jarsinho Etnel works in emergency services. Thanks to the program, he successfully obtained his bus license and received a promotion, allowing him to drive ambulances and play a critical role in saving lives.

Philippines

The Philippines is a collection of 7,641 islands in Southeast Asia. A technological leader, its economy is diverse with many people working virtually for clients around the world. Muslims mostly live in the southern region of Mindanao. They make up about 5-7% of the total population and are the most significant minority in the Philippines.

Training offered

- Virtual Assistance
- Electrical Installation and Maintenance
- Dressmaking
- Automotive Servicing and Repair
- Beauty Care Services
- Housekeeping

Project outcomes

- 88 participants successfully graduated and received business start up kits

Stitching For a Better Life



For Nanay Clarita, 65, life as a senior citizen has not been easy. Her three children have families of their own, and she and her husband rely on her small business selling underwear and tote bags.

Finding a job at her age is challenging, and keeping up with the rising costs of medications for both her and her husband is a constant struggle. Her husband has diabetes, glaucoma, and a history of

stroke, while Nanay Clarita herself has hypertension and takes liver medication. "Sometimes, our income isn't enough, especially when sales are low," she shared.

Things changed when Nanay Clarita joined the training program. "It's been incredibly helpful," she said with gratitude. "I've learned to sew dresses, pants, and skirts, which has really expanded my sewing business." Before the training, she only knew how to sew tote bags. Now, she utilizes her new skills to offer a wider range of products and boost her income.

Nanay Clarita's message to fellow seniors is one of hope and encouragement, "It's never too late to learn something new. Training programs like this can help us earn and make life a little easier."

Peru

Location: Piura & Lima



Located on the Pacific coast of South America, Peru is a new country of implementation for HHRD. Working with two different partner organizations, HHRD delivers life-changing courses designed to help graduates increase their marketability or start their own businesses. SDLP plans to expand the sewing program in 2025 by implementing advanced courses and extending its reach to benefit more people in Piura and nearby regions.

Training offered

- Sewing
- Basic English
- Workplace English

Project outcomes

- 140 trainees in the sewing program.
- 40 graduates of the sewing class were recognized for outstanding performance
- All English language participants significantly improved their skills as measured by pre and post tests.

Indonesia

Location: Depok City



In the era of rapid digital transformation, the demand for professionals with strong research skills and a deep understanding of data is increasing. The Skill Development and Livelihood Program is designed as an intensive bootcamp for young individuals with great potential in the fields of Data Analysis and UI/UX. This program aims to equip participants not only with research and analytical skills but also with the soft skills needed to build a career and innovate in the professional world. Participants will undergo comprehensive training in developing research skills relevant to industry needs, supported by professional guidance to ensure their readiness to compete in the global workforce.

Training offered

- Data analyst
- UI/UX Design Course

Project outcomes

- All participants successfully completed the classes, and the class average exceeded the target score on the post-standardized test.

Malaysia

Location:

The course is conducted hands-on at the food processing and training center in Negeri Sembilan, Malaysia, while the majority of the beneficiaries are from Kuala Lumpur and Selangor

This program empowers underprivileged women to bake their way into employment. The beneficiaries are women who do not have any basic skills or experience in cakes and bread making. Other than developing baking skills, selected beneficiaries will be taught to handle product manufacturing, product pricing methods, cost calculations, marketing methods and strategies, packaging methods, product labels and also methods of using processing machines and will be guided throughout production and sales phase to achieve the desired goal.

Training offered

- Bakery

Project outcomes

- 15 female trainees
- All participants have started baking and selling their products across various markets and locations.

Thank you



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