

Skills Development and Livelihood Program (SDLP)



HELPING HAND
FOR RELIEF AND DEVELOPMENT

Global Impact Report



2021

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Program Mission

The Skills Development and Livelihood Program (SDLP) is designed for the socio-economic prosperity of vulnerable communities, especially those afflicted by natural and man-made disasters. It was launched with the aim of contributing towards two Sustainable Development Goals (SDGs): eradication of extreme poverty and women empowerment. SDLP aims at imparting training to those in need, allowing them to stand on their own feet, and become financially stable. It empowers them to take charge of their own lives with dignity and determination. Skills trainings open the doors to opportunities that can change the trajectory of their lives.

Program Components

In pursuit of meaningful contributions towards these goals, HHRD has developed a unique model under the Skills Development and Livelihood Program. The model is based on three components:

1. Training:

to enable participants to generate income and develop entrepreneurship skills through their respective trainings.

2. Livelihood and Income Generation:

To develop professional skills of participants by linking them with job markets for sustainability of livelihood. The program aims at Increasing trainees' income level to the average Gross Net Income of their respective country.

3. Life Skills Development:

To prepare trainees to contribute towards social change by developing their character through a series of learning sessions.





HHRD Skills Development and Livelihood Center Establishments

Afghanistan 2014 

India 2020 

Jordan 2017 

Jammu & Kashmir 2020 

Kenya 2012 

Lebanon 2021 

Myanmar 2019 

Nepal 2019 

Pakistan 2010 

Peru 2020 

Philippines 2020 

Somalia 2012 



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Wasiullah's Online Library and Management System for Tailoring Shops

Wasiullah Khan lives in Jalalabad city of Nangarhar province in Afghanistan. His father died while he was a small child, and consequently he faced lots of difficulties in securing a good future. He dreamed to learn website designing but he couldn't afford the high fees of private institutes. One day he heard about the web designing course offered by HHRD and enrolled free of cost. He studied intensely and enthusiastically for four months. Upon completing the course, he created an online library and a management system for local tailoring shops that help tailors record all their daily expenses and customers measurements. He plans to design more online management systems and websites and earn money through it.

Your Impact 2021 through SDLP

At a Glance!

- You have helped us train **6212 individuals** from ten countries and three continents
- You have helped us give over **800 graduates startup entrepreneur kits**
- You have helped over **1,200 graduates establish business ventures** or begin taking steps into self-employment
- You have helped **49 farmers receive olive farming training, required equipment and 4000 olive plants** for generating a sustainable livelihood.
- You have helped **500 students receive food assistance** in Ramadan through SDLP
- You have helped SDLP artisans **produced over 50,000 products**
- You have helped HHRD establish an Enterprise Development initiative where **25 families received enterprise development training.**
After the training, the participants received financial & business advice assistance.
- With your support HHRD impacted **over 30,000 people** in 2021 through SDLP (If on average there are 5 persons per household, then approximately 30,000 persons have been directly or indirectly impacted by Helping Hand's Skills Development and livelihood Program in 2021.)
- With your support HHRD **empowered 15 disabled students** in 2021 through SDLP
- With your support HHRD has trained over **60,000 individuals since 2010**



Number of Beneficiaries:

In 2021, our Skills Development and Livelihood Centers trained over

6212
students



Moreover, between 2010 till 2021, over

60,000
people have been trained at our SDLP centers.



If on average there are 5 people per household, then approximately

300,000

people have been directly or indirectly impacted by Helping Hand's Skills Development and Livelihood Program.

SDLP Students Working Together

Ibrahim Salat, Kaltuma Mohamed and Halima Mohamed successfully graduated from SDLP in Madogo, Kenya in 2021 and were awarded with business start-up items (Sewing machines and accessories) to establish the business. They put their resources together and jointly opened a tailoring shop in Madogo, Kenya.

At the tailoring shop they primarily make school uniforms and women dresses, but they also sell children and adults clothes to increase their revenue. They worked long hours, from 9am to 6pm daily. However, all three have said that their lives have significantly improved. They are now earning approximately \$400 a month and are able to support their families and pay bills as required. They have also been able to save some money each month for their future.



Beneficiaries by Country:



Afghanistan



8
courses



**COURSE
TYPES**

(Tailoring, Computer,
English, Accounting
and Poultry Farming)



HHRD Afghanistan SDLP
operates in Laghman, Kabul
and Nangarhar provinces.
1406 students have graduated
from Helping Hand's Skills
Development and Livelihood
program since 2014.



Beneficiaries No. (Trained)	337
No. Of Courses:	8
Courses	Tailoring (20), Hand embroidery (20), Computer (82), English (92), English Conversation (22), Engineering Software (71), Accounting (15) & Poultry farming (15)
Gender	267 Males, 70 Females

No	Course Name	No Male Students	No of Female Students	Total Graduated Trainees
1	Tailoring Skills	0	20	20
2	Hand Embroidery	0	20	20
3	Computer (Ms. Office Package)	67	15	82
4	English Language (Intermediate)	77	15	92
5	Special Conversation (English)	22	0	22
6	Engineering Software	71	0	71
7	Poultry Farming	15	0	15
8	Accounting	15	0	15
	Total	267	70	337



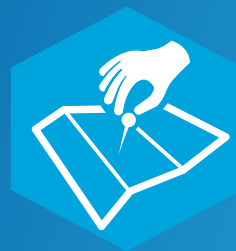


5
COURSES



**COURSE
TYPES**

(English, Tailoring, Henna,
Computer, Digital Marketing)



HHRD SDLP started in Hyderabad, India in late 2020. This program is operated in five different areas of Hyderabad and was originally designed for college level students.

Beneficiaries No. (Trained)	628
No. Of Courses:	5
Courses	English (104), Tailoring (134), Henna (133), Computer (218), Digital Marketing (39)
Gender	267 Females, 361 Males

Areas	Nanal Nagar	Qutubullahpur	Khilwath	Amberpet	Yakutpura	Total
1	Spoken English	12	30	0	0	104
2	Tailoring and Fashion Designing	30	32	42	15	134
3	Henna Designing	50	39	22	20	133
4	Basic Computers Training	15	64	75	0	218
5	Digital Marketing	0	0	12	27	39
	TOTAL	107	165	151	62	628



3
COURSES



**COURSE
TYPES**

Sewing, Handicrafts (Pottery,
Beads, Macramé, etc.)



HHRD SDLP started in 2014 in Amman, Jordan. Over 2600 students have graduated from the SDLP in Jordan. During 2021, HHRD SDLP office in Jordan held 27 (16 Online, 11 Face to Face) courses which benefited 453 trainees.

Beneficiaries No. (Trained)	453
Nationalities	325 Syrian Refugees 55 Palestinian Refugees 63 Yemeni Refugees 10 Local Needy Jordanians
Courses	Handicraft (413), Sewing (25), Embroidery (15)
Gender	453 Females, 0 Males



Jammu & Kashmir



5
courses



**COURSE
TYPES**

Tailoring, Hand Embroidery, Food Processing, Mushroom Cultivation)



Helping Hand's SDLP in Jammu & Kashmir started in June 2020 near Srinagar to help provide sustainable livelihood through skills development for marginalized women workers in Kashmir.

Beneficiaries No. (Trained)	161
No. Of Courses:	5
Courses	Tailoring 38, Sozni-style hand embroidery 17, Ari-style embroidery 34 Food Processing 40, Mushroom Cultivation 32
Gender	161 Females, 0 Males

Artisan Production

TYPE OF SKILL/CRAFT	No. of Artisans engaged	Raw material Support
Ari embroidery on suits & curtains	18	100%
Ari embroidery on silken & cotton apparels	23	100%
Sozni embroidery on Pashmina & ruffle shawls	16	100%
Pashmina cotton Spinning	10	100%
Pashmina Shawl Weaving	10	100%
Carpet Weaving	1	100%
Crochet	3	100%
Muqaish embroidery	1	100%
Cutting & Tailoring	16	100%
Food Processing	5	100%
TOTAL Artisans Involved	103	100%





Kenya



4

courses

COURSE TYPES

(Tailoring, Henna, Computer, Mobile Phone Repair)

HHRD Kenya SDLP operates four Skills Centers located in Madogo, Milindi and Nairobi. In 2021, 119 graduates received business start-up gifts for the establishment of business ventures. 100% of the Henna graduates found employment, 45% tailoring graduates found employment and 25% of computer graduate found employment.

Beneficiaries No. (Trained)	407
No. Of Courses:	4
Courses	Tailoring (56), Henna (213), Computer (128), Electronics & Mobile phone repair (10)
Gender	360 Females, 47Males

From SDLP Colleagues to Business Partners



The tradition of applying henna during weddings, festivities and other celebrations is very common in Kenya. Halima Ramadhan, Miraj Hassan and Halima Mohamed are graduates of SDLP's Henna class in Nairobi, Kenya. After their graduation in September, the three were among the 50 awarded with business start-up items. They put their resources together to establish a shop in the Kibra slums in Nairobi where they apply henna designs for clients and sell henna products to boost their business. The business looks promising since there are many people residing in the area near the shop. "We always strive to challenge ourselves and make sure that every new henna design is authentic and unique," shares Halima Mohamed. Good and well-known Henna artists in Nairobi can easily earn up to USD\$ 500, enough to support their needs and family.



Lebanon



15
courses



644
Beneficiaries



**COURSE
TYPES**

(Cell phone repair, Hairdressing, English, Health, Information Technology, Photography, Motorcycle Repair)



During 2021, HHRD MENA office in Lebanon held 15 courses which benefited 644 trainees. Trainees were Syrian refugees, Palestinian Refugees and some local needy Lebanese.

Beneficiaries No. (Trained)	644
Nationalities	163 Syrian Refugees 55 Palestinian Refugees 426 Local Needy Lebanese
No. Of Courses:	35
Courses	Cell phone repair (68), Women Hairdressing 1&2 (24), Men Hairdressing (13), Health Assistant (12), IT (8), Photography (161), Personal Trainer (12), Executive Secretary (10), Digital marketing (11), Motorcycle Repair (8), Line Cook (12), Graphic design (105), English (134), Computer Maintenance (66)
Gender	310 Males, 334 Females





Myanmar



3
courses



COURSE TYPES

(Crochet, Handicraft, Hygienic & Personal Care Items Production)



SDLP started in Myanmar in 2019 and has benefited 180 women. SDLP was established in northern Rakhine State to help Rohingya women who were forced to relocated due to the conflict.

Beneficiaries No. (Trained)	63
No. Of Courses:	3
Courses	Trainees are taught how to produce handicrafts, souvenirs and hygienic items from recycled and natural items. They generate income through their products and sale them through their social enterprise. Cosmetic and hygienic items produced are: soap bars, hand sanitizer, anti dandruff shampoo, hair conditioner, natural shampoo, bath wash, liquid hand soap, body scrubs, face cream and face wash.
Gender	63 Females



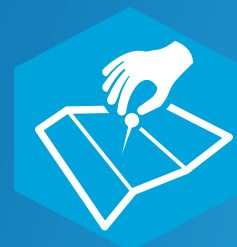


8
courses



**COURSE
TYPES**

(Weaving, Tailoring, Appliance Repair, Mushroom farming, Electrical, Videography)



In 2021, SDLP in Nepal provided training in three provinces for 125 trainees. 15 trainees were from the disabled community. 46 tailoring graduates received sewing machines and other tools to start businesses. Over 55% of 2021 SDLP graduates are employed.

Beneficiaries No. (Trained)	125
No. Of Courses:	8
Courses	Dhaka Weaving Advanced Level Tailoring (15), Refrigerator & AC Mechanic (24), Electrical Appliances Repairs (12), Basic Tailoring (12), Videography and editing (10), Mushroom Farming (15), House Wiring (15)
Gender	93 Females, 32 Males

District	Name of Training	Locations	Duration	No. of Trainees
Jhapa	Dhaka Weavers' Advanced Level	Damak Municipality-04	390 hrs	15
	Tailoring Course	Damak Municipality-07	390 hrs	24
	Refrigerator & AC Mechanic	Jhapa technical Institute, Birtamod, Jhapa	390 hrs	14
	Electrical Appliances Repairers' Course	Jhapa technical Institute, Birtamod, Jhapa	390 hrs	12
Kathmandu	Basic Tailoring Course	ICC, Sitapaila, Kathmandu	390 hrs	20
	Videography and editing	Maya Animation, Kathmandu	120 hrs	10
Kapilvastu	Mushroom Farming	Kapilvastu Municipality	7 Days	15
	House Wiring	Taulihawa, Kapilvastu	90 days	15
TOTAL				125



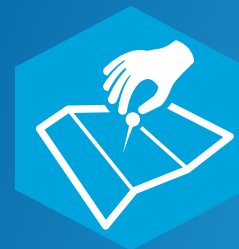


17
courses



**COURSE
TYPES**

(Tailoring, Computer, Product Development, Grooming, Agricultural, English and Mobile Phone Repair)



During 2021, SDLP in Pakistan trained 3223 students at 16 different Skills Development and Livelihood centers throughout the country. Additionally, 200 trained artisans of SDLP produced 48,850 products.

Beneficiaries No. (Trained)	3223
No. Of Courses:	16
Courses	Dress making (808), Dress making fashion Design (10), Handicraft (599), Workers Refresher (72), New groups training (33), Personal Grooming (352), Henna (318), Computer (Office automation) (276), Computer Professional (116), Industrial Unit School Uniform (20), Knitting (19), English Language (38), Agri-skills (280), Electrician/Plumbing/Mobile Repairing (193), Short Courses (38), Food Preservation (46)
Gender	2843 Females, 380 Males

INTERVENTION TYPE	NUMBER OF BENEFICIARIES
Training	3223 individuals
Production Units	200 artisans
Enterprise Development Project	25 households
Olive Farming for Livelihood	49 households

HHRD Skills Development and Livelihood Centers in Pakistan organize artisans, assist in developing products, improve product quality, and then assist in marketing the products. Skills Development and Livelihood Centers are fully equipped with all the required equipment for production of school bags and uniform.



SDLP Pakistan Production:

- School Bags production **14,643**
- School Uniform Production **2,356**
- Recyclable Bags **8,457**
- Children Garment **7,594**
- Shopping bags/Tool kit bags **13,670**
- Knitting products **1,600**
- Total number of workers **200**



Enterprise Development:

The COVID-19 pandemic has caused many people in Pakistan to lose their jobs and deplete their savings. As a result, the SDLP Pakistan team initiated a new project focused on improving the livelihood of the needy. Twenty-five families were chosen, after a thorough screening process, to receive enterprise development training. This training provided guidance on writing business plans, marketing, investing, accounting, record keeping etc. After the conclusion of the training, the participants all submitted formal business plans to HHRD for a business of their choice. HHRD procured the required items and provides regular follow-ups with the beneficiaries to make sure the business is going well.

Olive Project:

SDLP in Pakistan launched another project focused on livelihood in 2021. A total of 49 farmers were identified, trained, and given olive plants (more than 4000) along with equipment and tools so that they can maintain an olive farm on their land to eventually benefit them in the coming years. A team of experts frequently met with farmers and guided them periodically concerning grafting, plantation season, pesticides and protection of the plants.





1
courses



**COURSE
TYPES**
(Sewing)



SDLP started 2020 in Castilla, Peru for the local Peruvians and Venezuelan refugees. They are trained to make casual and sports garments. 70 % of students started a business with the sewing they received upon graduation.

Beneficiaries No. (Trained)	26
No. Of Courses:	1
Courses	Sewing
Gender	26 Females, 0 Males





Philippines



1
courses



COURSE
TYPES
(Sewing)



SDLP started in 2020 in the Philippines. The SDLP in Philippines has partnered with The Technical Education and Skills Development Authority (TESDA) to ensure graduates receive national certification to provide more opportunities, apart from self-employment, for their graduates.

Beneficiaries No. (Trained)	68
No. Of Courses:	5
Courses	Food Safety (8) Urban Farming with Agripreneurship (entrepreneurship in agriculture) (15), Hydroponics (17), Handloom weaving (5), Sewing (17)
Gender	65 Females,3 Males





Somalia



3
courses



**COURSE
TYPES**

(Computer, Tailoring, Henna)



SDLP started in Somalia in 2012. There SDLP center is located in Mogadishu. During 2021, 100% of the Henna students found employment, 67% of tailoring students found employment and 30% of computer students found employment.

Beneficiaries No. (Trained)	105
No. Of Courses:	3
Courses	Computer (50), Tailoring (30), Henna & Cooking (25)
Gender	63 Females, 42 Males

